

Report to our community

2015-2016 was a successful year for us! We wanted to take the time to highlight some memorable moments that we shared with the community!





We announced our \$2.2 million fundraising campaign, Chalmers Care for Kids. It will completely renovate the Pediatric Unit, and create a space for youth admitted with a mental health diagnosis.

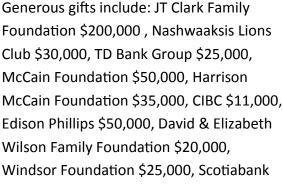


The annual gift wrapping campaign at Regent Mall raised \$13,432.77! Proceeds went towards the Care for Kids campaign. It was the most successful gift wrapping to date!



Our first skating event, Skate for Kids, was held this year in partnership with Mental Health and Addiction Services. It was at the Aitken Centre, and the UNB Varsity Reds signed autographs and took photos with the kids. This was just one of our great community events! Others include CGI Pie in the Face, Push for Your Tush, motorcycle rides, and many others!

We were the recipient of McHappy Day for Fredericton & Oromocto again this year. After a very successful day, over \$25,000 was raised for the Care for Kids campaign! Thanks again to Bob and Jan Chisholm for the opportunity!

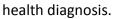


\$30,000, RBC Foundation \$15,000, McHappy Day \$25,000 and DECH Auxiliary \$10,000





The Care for Kids campaign is over half-way at a total of \$1.45 million, to our goal of \$2.2 million. Funds will go towards completely renovating the pediatric unit at the DECH, and also creating a space dedicated for youth admitted with a mental



The 3rd annual Feel Good for Chalmers radiothon, broadcasted on UP!93.1 and located at Regent Mall, was a great success. Proceeds are going towards the Care for Kids campaign. The final total after 12 hours was \$178,297, and



2015 FINANCIAL HIGHLIGHTS

Revenue

Restricted Donations \$884,128 **Unrestricted Donations** 180,055 67,259 Investment Income 47,239 Legacy and Endowment Gifts \$1,178,681

Expense

Fundraising \$292,701 Administration 55,242

\$347,943



Audited Financial Statements are available at www.chalmersfoundation.com

Can you resist a DARE?



We DARE you to take a selfie while making a funny face and post it on Facebook. Then text CARE to 41010 to make a \$5 donation to the Care for Kids campaign. Finally, dare three of your Facebook friends to do the same. Who can resist a DARE? To get started post the message below with your funny selfie to Facebook.

[INSERT NAME], [INSERT NAME], & [INSERT NAME] I DARE you to try and put a smile on a sick child's face. It's easy!

- 1. TAKE YOUR BEST SILLY FACE SELFIE AND POST IT ON FACEBOOK.
- 2. TEXT CARE TO 41010 TO DONATE \$5 TO THE CHALMERS CARE FOR KIDS CAMPAIGN.

chalmersfoundation

3. DARE THREE OF YOUR FACEBOOK FRIENDS TO DO THE SAME.

NOW copy this post and tag three friends to do the same!

Follow us on social media!





